

M&C

(Translation from the Italian original which remains the definitive version)

M&C S.p.A. FINANCIAL CALENDAR for 2012

As required by article 2.6.2.1.c) - section 2.6 - part 2 of the Market regulation for stock exchange organised and managed by Borsa Italiana S.p.A., M&C S.p.A. communicates the dates for the approval of its financial data during 2012.

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| 23 March 2012 | Board of directors' meeting - approval of the draft separate and consolidated financial statement sas at and for the year ended 31 December 2011. |
| 24 April 2012 | Board of directors' meeting - approval of the first quarter report at 31 March 2012. |
| 24 April 2012 | Ordinary shareholders' meeting - on first call - approval of the separate financial statements as at and for the year ended 31 December 2011. |
| 3 May 2012 | Ordinary shareholders' meeting - on second call - approval of the separate financial statements as at and for the year ended 31 December 2011. |
| 31 July 2012 | Board of directors' meeting - approval of the interim financial statement sas at and for the six months ending 30 June 2012. |
| 13 November 2012 | Board of directors' meeting – approval of the third quarter report at 30 September 2012. |

M&C S.p.A will notify any changes made to the above calendar.

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